

Clean, green and profitable

Business sustainability seminar

Tuesday 23 June 2009

9:00am -12:00pm

Petrie Gardens Function
Centre

246 Petrie Creek Road,
Nambour

People realise they need to reduce their energy, water and waste needs in their businesses, but often don't know where to start. Speakers at this seminar will provide practical information on how to adopt environmentally-conscious and sustainable business practices.

Tourism Queensland

Therese Phillips, Director, Industry Innovation

Therese will provide an overview of Tourism Queensland's Sustainability and Climate Change website and tools designed specifically for small businesses.

Queensland Tourism Industry Council

Kim Harrington, Business Development and Policy Manager

Kim will provide a brief overview of the different forums where business interests are represented both state-wide and nationally.

Department of Environment and Resource Management

Cameron L'Estrange, Business partnerships Unit, Sustainable Industries Branch

Cameron will explain how ecoBiz assists businesses invest in, implement and profit from eco-efficiency measures. Cameron will discuss how you can improve your business' bottom line through ecoBiz. ecoBiz may help your business to achieve cost savings and take advantage of improved environmental performance through water, energy and material resource savings.

Case studies

Heaven in the Hills B&B

Carol Curtis, Owner

Heaven in the Hills is a 10 hectare, eco-friendly, sustainable mountain retreat. Listen to Carol's story of how she built a range of accommodation and conference facilities and incorporated energy and water savings. Carol will also discuss other simple strategies that you can incorporate into your own business.

EC3Global

Melinda Watt, Vice President, Relationship Manager

Melinda will outline the range of products advisory group EC3 Global provides to businesses to set, manage and achieve sustainability targets.

Tourism Skills Group

John Sereni, Tourism Sunshine Coast Industry Development Manager

A sustainable workforce is an important part of the operation of a successful tourism business. The Tourism Skills Group is a Tourism Sunshine Coast initiative to assist industry to develop solutions to workforce issues as a collective.

There is no cost to attend the seminar. Registration essential for catering purposes. A light lunch will be provided afterwards.

RSVP: by 19 June 2009 via email: robyn.white@trdi.qld.gov.au or 07 5437 1300.

For more information please contact Robyn White on 07 5437 1300.

Become sustainable and climate friendly

