

## Help the Planet - Reduce Waste!

Lifelong Beauty can't promise not to pollute the environment at all while supplying you with natural ingredients, but we minimise the impact wherever possible, especially by reducing waste.

The world wide beauty business is enormous. The volume of products made every day is mind boggling. In Australia alone retail sales of cosmetics and toiletries brought in \$1,950 million for retailers in 2008. Just think of how these commercial products pollute the environment .....



### ***Cosmetic Containers***

- Glamorous cosmetic containers are not usually recyclable, they are tossed out with the garbage to become land fill.
- Millions of plastic, aluminium and glass jars, bottles and tubes are manufactured and tossed out every year, what a waste!

### ***To minimise the impact***

- Lifelong Beauty supplies you with amber glass reusable containers.
- When sending ingredients to you we use recyclable containers wherever possible.

### ***Paper Products***

- Excess packaging - small boxes, cartons, little leaflet inserts, presentation packaging, brochures.
- All of this excess packaging needs paper and cardboard.
- All of this excess paper and cardboard is printed with ink.
- Many major American beauty companies get their paper from endangered

forests rather than pine plantations.

### ***To minimise the impact***

- Lifelong Beauty uses recycled paper wherever possible, if not we use paper supplied from commercial pine forests.
- we reduce our production of printed material to the bare minimum.



This pollution alone is enough to turn anyone off commercial skin care products for life. How do they make all of these additives and preservatives?

Cetyl Palmitate, Stearic Acid, Stearyl Benzoate, Butylene Glycol, Cyclopentasiloxane, Glyceryl Stearate, PEG-100 Stearate, Sodium Hyaluronate, Propylene Glycol, Phenoxyethanol, Carbomer, Triethanolamine, Methylparaben, Trisodium EDTA, Propylparaben, Butylparaben, Ethylparaben, etc, etc, etc

### ***To minimise the impact***

- Lifelong Beauty do not supply any of these ingredients.
- We supply natural products only, even our emulsifier is flakes of organic olive wax.
- We give you the chance to make your own fresh products, eliminating the need for chemical additives and preservatives. You'll be helping the environment and your skin will love you.